# BLI Winter 2016 Pick Award

## Konica Minolta bizhub C368

**Outstanding 31- to 40-ppm A3 Color MFP** 





The Konica Minolta bizhub C368 won BLI's Pick for Outstanding 31- to 40-ppm A3 Color MFP for the Winter 2016 test season for its....

- Excellent reliability.
- Fully customizable driver and diverse control panel.
- Accurate and productive scanning.
- High quality output in black and consistent color over long runs.
- Support for mobile printing.
- Comprehensive security measures.

"The Konica Minolta bizhub C368 was an excellent overall performer," said BLI Editor George Mikolay. "In addition to a fully customizable driver, users can easily switch between three different control panel interfaces based on their preference. And if that's not enough, the control panel can be customized to allow users to easily access the MFP tools and workflows they use most via the BLI award-winning bizhub MarketPlace 2. When you also include users' ability to print to the MFP from their mobile device, you're looking at a device with the flexibility to easily meet the needs of any work style and environment."

"The device's excellent reliability, along with its user-replaceable drums and consistent color output over long runs, guarantees minimum downtime for repairs and service," said BLI Manager of Lab Operations Joe Ellerman. "Throw in the device's fast scan speeds and above average productivity when sending several file types to the device at the same time, along with fast first-print times from daytime sleep and energy save, you have a device that will have no problem meeting the demands of busy office environments."

### About **BLI Pick Awards**

Twice a year with its Pick awards, BLI gives special recognition in each category to those products that provided the most outstanding performances in BLI's exhaustive lab tests. Its Outstanding Achievement awards acknowledge products or capabilities that stand out for attributes such as innovation, usefulness, energy efficiency or value.

BLI's awards stand alone in that they are based on a rigorous battery of lab tests that takes approximately two months to complete. The evaluation includes an extensive durability test, during a portion of which each unit is run at the manufacturer's maximum duty cycle. BLI's durability test is unique among office product evaluations and uniquely qualifies BLI to assess reliability, a critical factor for buyers and IT directors.

Other performance attributes evaluated include ease of use, media handling, productivity and value, among others. Each product that successfully passes BLI's lab test earns BLI's Recommended or Highly Recommended seal and a BLI Certificate of Reliability and the best performers qualify as Pick contenders. Consequently, a BLI Pick is a hard-earned award that buyers and IT directors can trust to better guide them in their acquisition decisions.

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